

**United States Servas, Inc.
Interim External Content and Web Site Linking Policy**

**(Adopted by the Board of Directors,
December 3, 2006;
authorizing any modifications to be made by the Ad Hoc Collaboration and
Affiliations Committee and delegating implementation of this policy to the office
staff and the Committee)**

Section 1. *Purpose of Policy*

a. Background

United States Servas, Inc., recognizes that external content may be placed upon publicly accessible United States Servas, Inc., Web pages. Unless specifically provided, United States Servas, Inc., does not intend that its Web pages be open public forums. External content on Web pages operated by United States Servas, Inc., will be permitted at our sole discretion.

Providing the public with information about our mission statement and purpose through our World Wide Web (“Web”) site is an essential part of the efforts of United States Servas, Inc., to carry out its non-profit educational and public charitable mission to encourage peace and social justice through purposeful travel, as stated in its Bylaws as follows:

b. Mission Statement. United States Servas, Inc., a non-profit membership organization, fosters understanding of cultural diversity through a global person-to-person network promoting a more just and peaceful world.

c. Purposes of United States Servas, Inc. The purposes for which United States Servas, Inc., has been formed are to promote peace, the unity of humankind, and mutual understanding of the cultures, out looks, and problems of the people of the world. United States Servas, Inc., works towards these goals in the following ways:

a. Providing approved travelers with opportunities to be guests of United States citizens and residents.

b. Providing American travelers abroad opportunities to be guests of foreign hosts.

c. Encouraging travelers to participate in the life and work of their hosts and the communities in which they are guests.

d. Encouraging serious studies of cultures, outlooks, and problems by hosts and guests.

- e. Cooperating with national and international Servas groups and affiliated individuals in foreign countries.
- f. Fostering the growth of the program of United States Servas, Inc., nationally and internationally.
- g. Making available to all members of United States Servas, Inc., information about peace and social justice organizations and activities in which members may participate and/or share with travelers.

Section 2. *Definitions*

"United States Servas, Inc. Web site or Web pages" are those Web pages or Web site whose content are under the direction and control of United States Servas, Inc., including, but not limited to, <http://www.usservas.org>. "External content" means content or links to a Web site provided by other entities and organizations, including governmental and United Nations agencies, international non-government organizations ("NGO's), other non-profit corporations and groups, and nongovernmental business and for profit entities.

Section 3. *General Content Guidelines*

- a. **Links IN** -- to www.usservas.org --

We welcome links to any part of our Web site from other nonprofits, government agencies, and others who wish to help extend our mission into the nonprofit sector. We ask that you contact us to let us know of your intentions to link to our site, and indicate the purpose of the link. No link may present or display a product or activity in a way that states or implies the endorsement of United States Servas, Inc. United States Servas, Inc., does not endorse any commercial organizations or products and does not take any partisan, political position.

- b. **Links OUT** –

The Web site of United States Servas, Inc., may feature links to external content of government and United Nations agencies, other nonprofit organization sites and NGO's that the Board of Directors of United States Servas, Inc., has determined to be compatible to the mission statement and purpose of United States Servas, Inc. We do not routinely "out-link" to private, commercial or other similar Web sites. However, on a case-by-case basis, the Board of Directors will consider requests from such groups or persons to out-link to their Web sites. United States Servas, Inc., will grant such requests only where it is determined that such links will clearly support our mission of providing information on purposeful travel and related peace and social justice activities, where the board of the non-profit or other organization requesting such link mutually agrees to link to the Web site of United States Servas, Inc., and where the Board has concluded that such links will not in any way jeopardize our reputation, independence, objectivity, mission or ability to serve our nonprofit educational and public charitable mission.

From time to time, United States Servas, Inc., also may decide on its own, not based on any request, to out-link to private, commercial or other Web sites. The same criteria described above will apply. Such links may be short or long-term, at the discretion of the organization.

Section 4. *Removal of Content*

United States Servas, Inc., reserves the right to reject or remove external content and links to any Web site if at any time we, at our sole discretion, find the site content inappropriate.

In exercising its discretion to allow external content on its Web site, United States Servas, Inc., will determine whether external content meets the following purposes and accordingly will reject or remove such links:

- Advocacy of or opposition to any politically, environmentally, or socially controversial subjects, issues, or candidates
- Disparaging or promoting any person or class of persons
- External content not suitable for readers or viewers of all ages, or links to or other promotion of businesses whose products or services are not suitable for persons of all ages
- Promoting or inciting illegal, violent, or socially undesirable conduct
- Promotion or availability of alcohol or tobacco products or illegal drugs
- Soliciting for goods, services, membership and/or membership dues
- Promotion or availability of adult or sexually oriented entertainment or materials
- Promotion, opposition, or availability of weapons or gambling
- Content that infringes on any trademark, copyright, or patent rights
- Claims or representations in violation of advertising or consumer protection laws
- Claims of efficacy, suitability, desirability, or other non-objective statements about businesses, products, or services
- Content that a reasonable person may not consider to maintain the dignity and respectability of a non-profit organization like United States Servas, Inc.

Section 5. *Liability Disclaimer*

Links to Web sites outside the United States Servas, Inc., web site are provided for convenience and information only, and we assume no responsibility for their content. Please read the Terms of Use Statement for further details and liability disclaimer.

Section 6. *How to Contact Us*

To be considered for out-links from www.usservas.org, contact the Office Administrator via e-mail, info@usservas.org, providing the necessary information and verification requested above.

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